Lifecycle Program Services from the Experts at Calico

As home energy monitoring tools and technologies evolve to meet the demands of a modern marketplace, utilities need to implement programs that save time and money, automate complex processes and communicate clearly with end users. For program owners and their teams, outdated IT infrastructure often hamper progress into new areas, while regulations present roadblocks to seamless implementations.

Regardless of the obstacle, you need a partner that not only understands your unique systems and business needs, but can support a successful smart thermostat program implementation, from definition and scoping to launch and maintenance. *Calico is that partner.*

Why Implement the Smart Thermostat Program?

INCREASED CUSTOMER ENGAGEMENT

Prioritize load curtailment and give consumers a modern approach to demand side curtailment that will incent noticeable reductions in usage.

SAVED TIME AND RESOURCES

Calico automates complicated manual processes for you, saving your team's time and your organization's money.

PEACE OF MIND

Our monitoring and auditing services keep programs running smoothly while your team focuses on the big picture.

What Calico Brings to the Table

Depth of Experience
Calico has worked with unique utility systems and infrastructure for over a decade – we know what the process will take.

Technical Expertise
Our team operates at a high level of technical expertise, making complicated tasks seamless.

Vendor Relationships
We are experienced, efficient intermediaries between smart thermostat vendors (like Nest® or Honeywell) and utility program managers.

Ease of Implementation
Calico will work with your systems and add our own processes to make implementation simple.

ComEd's AC Cycling NEST Program

In partnership with Calico, ComEd launched their AC Cycling demand response program featuring Nest® Rush Hour Rewards™, an incentive initiative designed to reduce the load on the electrical grid at peak times. Based on customer preferences, the program allows ComEd to control Nest smart thermostats through the customer's home Wi-Fi, helping reduce electricity demand on the hottest days of the summer. This modern approach to demand response and energy efficiency has been incredibly successful for ComEd, helping consumers save more energy and stay engaged in their energy usage habits.

Program Services

Whether your utility department needs the support of industry experts, or a more holistic approach to program design and maintenance, Calico provides program services based on each customer's specific requirements.

- Systems Integration
- Marketing and Advertisement
- Payment and Incentives
- Program Development
- Enrollment Support
- Outreach Campaigns

- Exception Reporting
- Auditing
- Ongoing Monitoring
- Event Day Preparation
- Bid Reporting
- Curtailment and Product

To learn more about Calico Energy's Smart Thermostat Program services, email us at contact@calicoenergy.com today. Visit our website at www.calicoenergy.com.

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